

**INFORMATION FOR 2008 MATTHEWS ALIVE!
PARADE ENTRANTS**

Please join us for the 2008 Matthews Alive! Parade on August 30, 2008.

Please complete the application on Page 2 and read carefully the instructions and regulations for the Parade on Page 3.

The costs of the Parade are as follows:

Walking Groups: No Charge

Politicians: (incumbents only) No Charge

Business: \$50.00

Beauty Queens: \$25.00 (each entry)

Floats: \$500.00

All groups must provide any transportation in the parade and list the type of vehicle(s) on the following application. Matthews Alive! will not provide any transportation for groups, however, if your group has been or wishes to be on a float, please indicate that on the following application.

Your application will be reviewed upon receipt by the Matthews Alive! Board of Directors and you will receive notification shortly thereafter of your acceptance or denial.

For the entrants accepted, a map and instructions will be sent two weeks before the parade. The parade starts promptly at 10am on Saturday, August 30th rain or shine, and you will have to be in position in your assigned waiting area by 8am.

Please read the following application and regulations for further information.

Matthews Alive! Parade Entry Form

Please Describe the Parade Participant:

Car(s): Make _____ Model: _____ Year: _____

How Many vehicles: _____

Walking group: Number of entrants: _____

Group wishes to ride float if available

Other:

Please Describe Entrant: _____

Contact Information:

Name of Applicant or Group: _____

Contact Person for Group: _____

Address: _____

Phone: _____

Email: _____

Float Information:

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

Riders:

Company to provide

Want other riders on float

Float Sponsors may decorate their float with their company Banners (name of company will be on the sides of the float- provided by the festival).

If you want other riders on the floats, the coordinating committee will contact you and tell you who it is.

All applications must be received by August 15th, 2008.

Riders on floats (if available) must have entries in by July 30th, 2008.

Please return Application to:

Matthews Alive! Parade
Sandy Marano, Director
PO Box 2578
Matthews, NC 28106

For more information: 704-814-9779 or 704-849-9647

Rules and Regulations for All Parade Participants

Floats:

Each Group riding on a float must have a designated adult Captain (over 21 years of age) on the float at all times during the parade. The Captain will be responsible for the conduct and safety of all riders. The Captain will make sure that all of the following rules are followed.

- No candy or other items are to be thrown from the float. This is a direct order from the Chief of Police and will be enforced by Marshals along the route.
- Walkers beside the float will be allowed to hand candy or other items to the crowd, but no one is to climb on or off of the float at any time during the parade.
- No rough housing of any kind will be allowed on the float. They are not completely stable and any movement will cause the float to tilt during movement.
- Riders must stand or sit on the float at all times.
- Arms and legs must be on top of the float at all times, not hanging over the side, front or back.
- Riders must stay on the float in their positions throughout the parade.
- No pets or live animals of any kind are allowed on the float.
- No musical instruments or motorized vehicles are allowed on float.
- No smoking or alcoholic beverages are allowed on float.
- No glass containers allowed on float.
- Matthews Alive! is not responsible for items left on float after riders have disembarked.

Other Parade Participants:

- No candy or other items may be thrown into crowd.
- Members of group may hand out items to crowd in a safe manner.
- Matthews Alive! is not responsible for lost items.